

Informative Newspaper Article Rubric

Criteria	Clearly Evident	Mostly Evident	Moderately Evident	Somewhat Evident	Minimally Evident	Not Evident
	5	4	3	2	1	0
<p>Ideas/Content</p> <ul style="list-style-type: none"> • Cause is clearly stated. • Reason for choosing the cause is explained. • A clear explanation of how the T-shirt design supports the cause in its message and in its production process is included. • A description of how specific choices ensured that the T-shirt was produced in an affordable and eco-friendly way is included. • Evidence is cited for choices. • An image of the T-shirt is included. 						

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<p>Organization</p> <ul style="list-style-type: none"> • Headline is engaging and appropriate. • Introduction is engaging and draws readers in. • Information is developed in a clear, logical structure that guides readers purposefully through the text. • Key points stand out clearly. • Paragraphs are used effectively to organize information. • Ideas flow smoothly and in a logical manner. • Transitions are natural and help to make a cohesive article. • Conclusion is clear and goes beyond summarizing. 						
<p>Voice</p> <ul style="list-style-type: none"> • Voice is engaging and draws readers in. • Tone is appropriate for the topic, purpose and audience. • There is a clear awareness and consideration of the intended audience. 						

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<p>Word Choice</p> <ul style="list-style-type: none"> • Precise diction is used. • Words are used correctly and effectively to enhance meaning. • Words capture interest. 						
<p>Sentence Fluency</p> <ul style="list-style-type: none"> • Sentences begin in a variety of ways and effectively move readers from one sentence to the next. • A variety of sentence structures and lengths create a natural flow and rhythm. 						
<p>Conventions</p> <ul style="list-style-type: none"> • Correct grammar, usage, and mechanics (spelling and punctuation) are used consistently throughout. • Minor errors do not distract the reader. • Punctuation is used purposefully and effectively to guide the reader and enhance meaning. 						